



July 01st-02nd 2020
Neu-Ulm Germany

**Information
for
Exhibitors
and
Sponsors**

**Combat Medical Care
Conference
2020**



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Neu-Ulm Germany

Information for Sponsors and Exhibitors

Invitation

We would like to cordially invite you to join us in contributing to the next Combat Medical Care Conference, in its fourth iteration after the great success in 2014, 2016 and 2018. As always, the conference will take place in Ulm/Neu-Ulm from 01st to 02nd of July 2020.

Host/Organizer

The CMC conference will be conducted by the German Society for Military Medicine and Pharmacy (DGWMP). For detailed information, also visit www.cmc-conference.de

Scientific Leadership

The German Armed Forces Hospital Ulm, Department of Anaesthesiology and Intensive Care Medicine is responsible for the content-related management of the congress.

Main Topics

The motto in 2020 is **"Now, more than ever"**. Main topics of the conference are medical care in different operational areas with increasing specialization, qualified and complex evacuations of casualties until the definite treatment back in the home country. Prehospital treatment of wounded soldiers, especially by non-physician personnel, still remains one of the main topics of the conference.

- Tactical medicine
- Prehospital emergency medicine / Emergency Medical Services
- In-hospital emergency medicine / Emergency Room Care
- Trauma Room Care
- Anesthesiology
- Trauma surgery / Traumatology
- Radiology
- MedEvac, Intensive care transport
- Intensive Care medicine
- Rehabilitation Medicine
- Disaster Medicine / Management
- Military and Operational Medicine

Contact Information and Organization

Günter Mewißen, DGWMP Federal Manager
Alicia Gaertner, Responsible Event Manager
DGWMP GmbH- Bundesgeschäftsstelle
Neckarstraße 2a
53175 Bonn

Telefon: + 49 (0) 228 53684662

Fax + 49 (0) 228 698533

bundesgeschaefsstelle@dgwmp.de
gaertner.alicia@dgwmp.de | www.DGWMP.de



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General information

Date

01st to 02nd of July 2020

Number expected to attend

1,000 participants of more than 20 nations

Target Audience

Specialized non-medical personnel, such as Combat First Responders and Team Medics
Military Medical Service Paramedics and EMS-Physicians
National and international military and civilian physicians (primarily in senior positions) in the following medical specialties:
Anesthesiology / Intensive Care Medicine / Prehospital and Hospital Emergency Medicine
Surgery / Trauma Surgery / Orthopedics / Radiology / Disaster Medicine / Military Medicine

Number of exhibitors

Approx. 55 booths (5 x 15 m² und 50 x 6-8 m²)

Trade Fair

Wednesday, July 01st 2020, 8am – 6pm
Thursday, July 02nd 2020, 8am – 5pm
Industrial exhibition will be located at the lobby of Edwin-Scharff-Haus
Assembling: Tuesday, June 30th 2020, starting at 12pm at the Edwin-Scharff-Haus

Congress Venue

Edwin-Scharff-Haus
Silcherstraße 40
D-89231 Neu-Ulm
info@esh.neu-ulm.de
Phone: +49 (0) 731 80 08-0

Accommodation

You will find a list of nearby Hotels in the surrounding to Edwin-Scharff-Haus under following link: www.cmc-conference.de or under the tourism section of the city of Ulm/Neu-Ulm.



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Marketing Opportunities

1. Main/Platinum Sponsor

Promote your company as a main sponsor (maximum number total of 5!)

- 15 m² of display surface area at a preferred location
- an advertisement in the main program (A5 cover page)
- highlighted listing including logo
 - in the main program
 - on the Congress homepage, incl. link to your company's homepage
 - in between presentations

Main Sponsoring Package Price
5,000.00 € excl. VAT

2. Trade Fair

Seize the opportunity and get your own individual booth to present your company and your products and service at the exhibition from Wednesday, July 01st to Thursday July 02nd 2020. The industrial exhibition is located at the lobby and outside of the several auditorium halls. Maximize your customer contact at the official Social event and "get together" on Wednesday, 01st July directly following the official scientific program.

Trade Fair Participation Fee (minimum of 6m²)

290.00 € / m² excl. VAT

This includes:

- allocation of booked exhibition space (see page 7 for foyer floor plan)
- listing as an exhibitor in the Congress program and on the Congress homepage
- small logo on the Congress homepage



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Marketing Opportunities

3. Session/Workshop Sponsoring

Seize the opportunity to provide targeted support to current topics and interesting issues matching your company profile. You will be able to actively contribute to the organization by being involved in the selection of speakers.

Possible topics are:

- Hemostasis and Coagulation Control
- Airway-Management
- Simulation and Training
- Prolonged Field Care
- Technical Rescue
- etc. – further consultation via office@cmc-conference.de

4. Print Advertising

To be published with a print run of 1,000 copies in total (German/English), the Congress program will feature selected abstracts of several speakers, a choice of hospitality events and information on the evening events. It will also include a list of all sponsors and exhibitors as well as a detailed exhibition floor plan.

Your advertisement will be printed in both programs.

Print date/No. of copies	July 2020 / 1,000 copies min.
Color/Page count/Language	Process color / 50 pages min.
Format/Paper	A5 / 100gsm inside pages / 135gsm cover
Data submission deadline	Submission of advertisements as ready-to-print files by May 01 st 2020

Conference Program Print Advertising Rates

Cover pages (IFC, OBC)	1200.00 €
Cover pages (IBC)	1000.00 €
4-color inside page, A4 landscape (double page)	1000.00 €
4-color inside page, A5 portrait	750.00 €

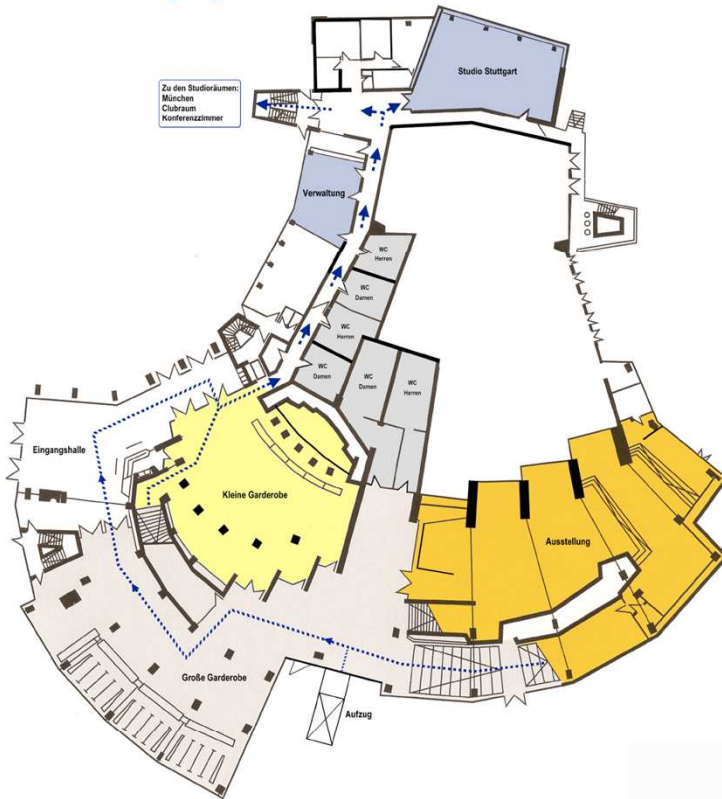
5. Conference Material

We give you the opportunity to promote your company during the Congress by providing Conference bags, name badges with lanyards and writing utensils (pens, notepads) displaying your printed logo. You will be acknowledged as a sponsor in the main program and on the Congress homepage.

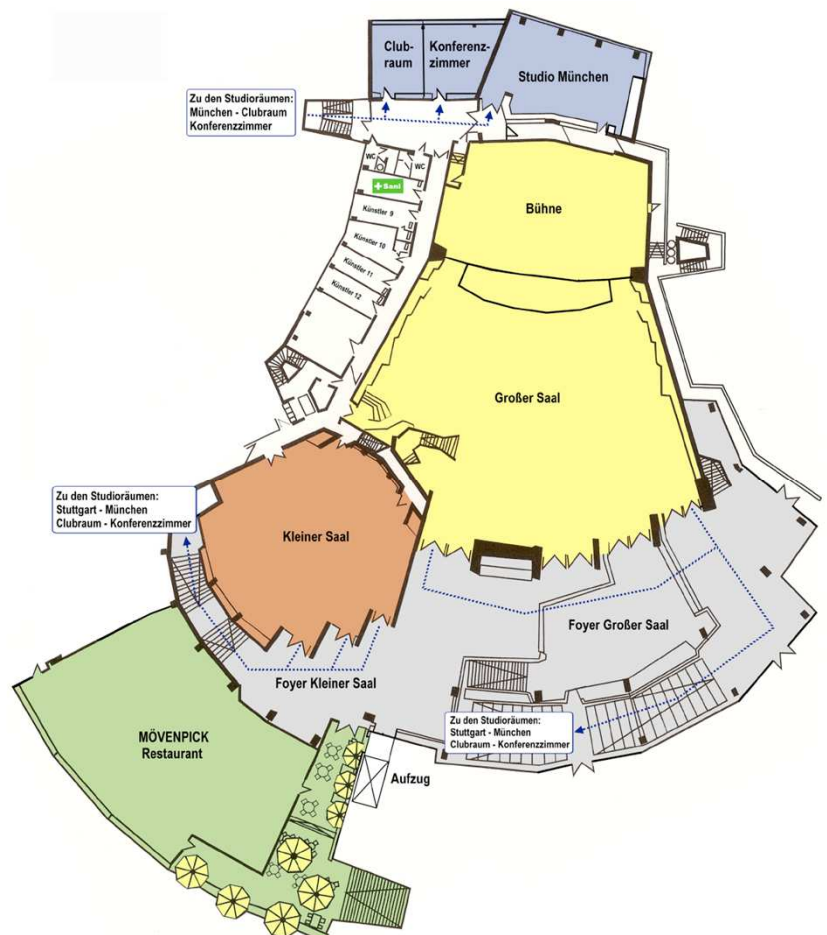
Amount required: 1,200 pcs. each

- Sponsored conference bags
- Name badges incl. lanyard
- Notepads/Pens

Kultur- und Tagungszentrum



Kultur- und Tagungszentrum





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Registration part 1

Via Fax: +49 228 698533

Günter Mewißen, DGWMP Federal Manager.

Alicia Gaertner

DGWMP GmbH - Bundesgeschäftsstelle

Neckarstraße 2a , 53175 Bonn

Telefon: +49 (0) 228 53684662

Gaertner.alicia@dgwmp.de

Please specify the correct company name (to be published in the program).

Company/Organization: _____

Address/P.O. Box: _____

Zip Code/City: _____

Contact: Mr. Mrs/Ms Title

Last name/First name: _____

Position: _____

Telephone/Fax: _____

E-Mail: _____

Billing address (if different):

Company/Organization: _____

Contact: Mr. Mrs/Ms Title

Last name/First name: _____

Address/P.O. Box: _____

Zip Code/City: _____

Telephone/Fax: _____

E-Mail: _____



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Registration part 2

We hereby register for the following sponsorship. The registration shall be binding.

Main Sponsor (maximum of 5!) **5,000.00 €**

Trade Fair

Booth size **290.00 € / m²** (6m² min).

Surface area: ____m² Width: ____m Depth: ____m Height: ____m

We are planning to use a folding stand roll-up stand system stand.

We need:

electricity (60,- €) table(s), number ____ chair(s), number ____

If possible, our booth location should meet the following requirements (e.g. corner stand, 2 sides open, etc.)

The implementation of these requests will be subject to local conditions and the organizer's floor concept.
Please send your printable logo to: Gaertner.Alicia@dgwmp.de

We would like to point out that the CMC Conference 2020 will be applied for certification at Ethical Med Tech Europe.



Session/Workshop Sponsoring

We would like to sponsor a session on the subject of _____

Please contact us.

Print Advertising

We would like to present ourselves by placing an advertisement of the following format in the Conference program

<input type="checkbox"/> Cover pages (IFC, OBC)	1,200.00 €
<input type="checkbox"/> Cover pages (IBC)	1,000.00 €
<input type="checkbox"/> 4-color inside page, A4 landscape (double page)	1,000.00 €
<input type="checkbox"/> 4-color inside page, A5 portrait	750.00 €

Print-ready artwork in German and English must be supplied by **May 01st 2020**.

All prices are exclusive of value-added tax.

Date

Authorized signature

Stamp



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Registration part 3

Conference Material

We will supply	<input type="checkbox"/> Conference bags	(1200 pieces)
	<input type="checkbox"/> Name badges incl. lanyards	(1200 pieces)
	<input type="checkbox"/> Pens / Pencils	(1200 pieces)
	<input type="checkbox"/> Notepads	(1200 pieces)

Targeted sponsorship of special events

The special events appeal to a large audience, and provide you with a targeted platform to promote your company.

Please contact us for individual arrangements.

All prices are exclusive of value-added tax.

Date

Authorized signature

Stamp